

Population Summary

2010 Total Population	1,809
2020 Total Population	1,878
2020 Group Quarters	27
2024 Total Population	1,933
2024 Group Quarters	32
2029 Total Population	1,933
2024-2029 Annual Rate	0.00%
2024 Total Daytime Population	5,380
Workers	4,846
Residents	534

Household Summary

2010 Households	982
2010 Average Household Size	1.83
2020 Total Households	1,058
2020 Average Household Size	1.75
2024 Households	1,102
2024 Average Household Size	1.73
2029 Households	1,110
2029 Average Household Size	1.71
2024-2029 Annual Rate	0.14%
2010 Families	307
2010 Average Family Size	2.76
2024 Families	311
2024 Average Family Size	2.43
2029 Families	314
2029 Average Family Size	2.39
2024-2029 Annual Rate	0.19%

Housing Unit Summary

2000 Housing Units	1,100
Owner Occupied Housing Units	26.9%
Renter Occupied Housing Units	62.8%
Vacant Housing Units	10.3%
2010 Housing Units	1,122
Owner Occupied Housing Units	26.7%
Renter Occupied Housing Units	60.8%
Vacant Housing Units	12.5%
2020 Housing Units	1,182
Owner Occupied Housing Units	28.1%
Renter Occupied Housing Units	61.4%
Vacant Housing Units	8.0%
2024 Housing Units	1,227
Owner Occupied Housing Units	29.8%
Renter Occupied Housing Units	60.0%
Vacant Housing Units	10.2%
2029 Housing Units	1,236
Owner Occupied Housing Units	32.4%
Renter Occupied Housing Units	57.4%
Vacant Housing Units	10.2%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

2024 Households by Income

Household Income Base	1,102
<\$15,000	9.5%
\$15,000 - \$24,999	11.9%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	9.7%
\$50,000 - \$74,999	12.7%
\$75,000 - \$99,999	17.2%
\$100,000 - \$149,999	11.9%
\$150,000 - \$199,999	11.2%
\$200,000+	6.3%
Average Household Income	\$88,838

2029 Households by Income

Household Income Base	1,110
<\$15,000	6.2%
\$15,000 - \$24,999	6.8%
\$25,000 - \$34,999	5.9%
\$35,000 - \$49,999	10.4%
\$50,000 - \$74,999	15.3%
\$75,000 - \$99,999	16.2%
\$100,000 - \$149,999	13.5%
\$150,000 - \$199,999	17.2%
\$200,000+	8.5%
Average Household Income	\$111,603

2024 Owner Occupied Housing Units by Value

Total	366
<\$50,000	0.5%
\$50,000 - \$99,999	0.8%
\$100,000 - \$149,999	4.6%
\$150,000 - \$199,999	1.9%
\$200,000 - \$249,999	9.3%
\$250,000 - \$299,999	5.2%
\$300,000 - \$399,999	33.9%
\$400,000 - \$499,999	27.9%
\$500,000 - \$749,999	13.4%
\$750,000 - \$999,999	1.1%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.5%
Average Home Value	\$403,904

2029 Owner Occupied Housing Units by Value

Total	400
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.2%
\$150,000 - \$199,999	0.2%
\$200,000 - \$249,999	2.8%
\$250,000 - \$299,999	2.5%
\$300,000 - \$399,999	32.8%
\$400,000 - \$499,999	37.8%
\$500,000 - \$749,999	21.2%
\$750,000 - \$999,999	1.2%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.2%
Average Home Value	\$459,461

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Median Household Income	
2024	\$66,514
2029	\$81,677
Median Home Value	
2024	\$381,048
2029	\$430,132
Per Capita Income	
2024	\$52,475
2029	\$66,679
Median Age	
2010	32.6
2020	34.9
2024	35.7
2029	36.7
2020 Population by Age	
Total	1,878
0 - 4	4.0%
5 - 9	2.5%
10 - 14	3.5%
15 - 24	13.8%
25 - 34	26.3%
35 - 44	13.5%
45 - 54	8.9%
55 - 64	11.1%
65 - 74	10.5%
75 - 84	4.3%
85 +	1.4%
18 +	87.3%
2024 Population by Age	
Total	1,932
0 - 4	4.0%
5 - 9	2.7%
10 - 14	3.0%
15 - 24	10.7%
25 - 34	28.5%
35 - 44	15.2%
45 - 54	9.0%
55 - 64	9.5%
65 - 74	11.0%
75 - 84	5.2%
85 +	1.3%
18 +	88.6%
2029 Population by Age	
Total	1,935
0 - 4	3.9%
5 - 9	2.5%
10 - 14	2.8%
15 - 24	10.0%
25 - 34	27.8%
35 - 44	15.6%
45 - 54	9.0%
55 - 64	8.9%
65 - 74	11.7%
75 - 84	6.3%
85 +	1.5%
18 +	88.9%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

2020 Population by Sex	
Males	950
Females	928
2024 Population by Sex	
Males	998
Females	935
2029 Population by Sex	
Males	990
Females	944
2010 Population by Race/Ethnicity	
Total	1,809
White Alone	80.0%
Black Alone	13.8%
American Indian Alone	0.3%
Asian Alone	3.3%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.8%
Two or More Races	1.6%
Hispanic Origin	4.3%
Diversity Index	39.3
2020 Population by Race/Ethnicity	
Total	1,878
White Alone	72.6%
Black Alone	15.4%
American Indian Alone	0.4%
Asian Alone	2.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.4%
Two or More Races	8.0%
Hispanic Origin	7.8%
Diversity Index	52.3
2024 Population by Race/Ethnicity	
Total	1,934
White Alone	71.6%
Black Alone	15.4%
American Indian Alone	0.5%
Asian Alone	2.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.5%
Two or More Races	8.6%
Hispanic Origin	8.7%
Diversity Index	54.2
2029 Population by Race/Ethnicity	
Total	1,933
White Alone	70.1%
Black Alone	15.8%
American Indian Alone	0.5%
Asian Alone	2.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.6%
Two or More Races	9.3%
Hispanic Origin	9.6%
Diversity Index	56.6

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

2020 Population by Relationship and Household Type

Total	1,878
In Households	98.6%
Householder	58.0%
Opposite-Sex Spouse	11.1%
Same-Sex Spouse	0.3%
Opposite-Sex Unmarried Partner	4.1%
Same-Sex Unmarried Partner	0.5%
Biological Child	12.7%
Adopted Child	0.4%
Stepchild	0.7%
Grandchild	0.8%
Brother or Sister	0.7%
Parent	0.4%
Parent-in-law	0.2%
Son-in-law or Daughter-in-law	0.0%
Other Relatives	0.7%
Foster Child	0.0%
Other Nonrelatives	7.8%
In Group Quarters	1.4%
Institutionalized	0.2%
Noninstitutionalized	1.3%

2024 Population 25+ by Educational Attainment

Total	1,538
Less than 9th Grade	0.7%
9th - 12th Grade, No Diploma	0.5%
High School Graduate	10.7%
GED/Alternative Credential	2.2%
Some College, No Degree	14.1%
Associate Degree	3.6%
Bachelor's Degree	41.6%
Graduate/Professional Degree	26.6%

2024 Population 15+ by Marital Status

Total	1,747
Never Married	52.5%
Married	28.8%
Widowed	1.5%
Divorced	17.1%

2024 Civilian Population 16+ in Labor Force

Civilian Population 16+	1,444
Population 16+ Employed	98.1%
Population 16+ Unemployment rate	1.9%
Population 16-24 Employed	12.6%
Population 16-24 Unemployment rate	3.8%
Population 25-54 Employed	64.8%
Population 25-54 Unemployment rate	1.1%
Population 55-64 Employed	11.2%
Population 55-64 Unemployment rate	3.6%
Population 65+ Employed	11.3%
Population 65+ Unemployment rate	3.0%

2024 Employed Population 16+ by Industry

Total	1,416
Agriculture/Mining	2.2%
Construction	10.7%
Manufacturing	4.9%
Wholesale Trade	1.2%
Retail Trade	2.8%
Transportation/Utilities	7.1%
Information	2.0%
Finance/Insurance/Real Estate	3.9%
Services	48.0%
Public Administration	16.9%

2024 Employed Population 16+ by Occupation

Total	1,417
White Collar	69.9%
Management/Business/Financial	25.7%
Professional	29.3%
Sales	2.4%
Administrative Support	12.5%
Services	13.9%
Blue Collar	16.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.5%
Installation/Maintenance/Repair	7.6%
Production	3.5%
Transportation/Material Moving	2.6%

2020 Households by Type

Total	1,058
Married Couple Households	19.7%
With Own Children <18	5.4%
Without Own Children <18	14.2%
Cohabiting Couple Households	8.7%
With Own Children <18	1.1%
Without Own Children <18	7.7%
Male Householder, No Spouse/Partner	34.2%
Living Alone	26.1%
65 Years and over	6.2%
With Own Children <18	0.9%
Without Own Children <18, With Relatives	1.9%
No Relatives Present	5.4%
Female Householder, No Spouse/Partner	37.4%
Living Alone	28.2%
65 Years and over	8.9%
With Own Children <18	3.1%
Without Own Children <18, With Relatives	2.8%
No Relatives Present	3.4%

2020 Households by Size

Total	1,058
1 Person Household	54.2%
2 Person Household	28.5%
3 Person Household	9.3%
4 Person Household	4.6%
5 Person Household	2.3%
6 Person Household	0.9%
7 + Person Household	0.3%

2020 Households by Tenure and Mortgage Status

Total	1,058
Owner Occupied	31.4%
Owned with a Mortgage/Loan	19.5%
Owned Free and Clear	11.9%
Renter Occupied	68.6%

2024 Affordability, Mortgage and Wealth

Housing Affordability Index	69
Percent of Income for Mortgage	35.9%
Wealth Index	56

2020 Housing Units By Urban/ Rural Status

Total	1,182
Urban Housing Units	100.0%
Rural Housing Units	0.0%

2020 Population By Urban/ Rural Status

Total	1,878
Urban Population	100.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Top 3 Tapestry Segments

1.	College Towns (14B)
2.	Emerald City (8B)
3.	Young and Restless (11B)

2024 Consumer Spending

Apparel & Services: Total \$	\$2,280,264
Average Spent	\$2,069.21
Spending Potential Index	87
Education: Total \$	\$1,530,545
Average Spent	\$1,388.88
Spending Potential Index	80
Entertainment/Recreation: Total \$	\$3,522,124
Average Spent	\$3,196.12
Spending Potential Index	78
Food at Home: Total \$	\$6,637,827
Average Spent	\$6,023.44
Spending Potential Index	82
Food Away from Home: Total \$	\$3,647,515
Average Spent	\$3,309.90
Spending Potential Index	85
Health Care: Total \$	\$6,420,598
Average Spent	\$5,826.31
Spending Potential Index	76
HH Furnishings & Equipment: Total \$	\$2,788,443
Average Spent	\$2,530.35
Spending Potential Index	80
Personal Care Products & Services: Total \$	\$927,752
Average Spent	\$841.88
Spending Potential Index	85
Shelter: Total \$	\$23,805,480
Average Spent	\$21,602.07
Spending Potential Index	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,813,047
Average Spent	\$2,552.67
Spending Potential Index	73
Travel: Total \$	\$2,550,335
Average Spent	\$2,314.28
Spending Potential Index	76
Vehicle Maintenance & Repairs: Total \$	\$1,368,657
Average Spent	\$1,241.98
Spending Potential Index	84

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.